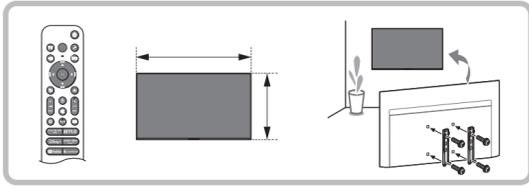


Television
Téléviseur
Televisor digital a color con pantalla de cristal líquido

Reference Guide

Manuel de référence / Guía de referencia

- K-85S30 / 85S30C / 75S30
K-75S30C / 65S30 / 65S30C
K-55S30 / 55S30C / 50S30
K-43S30



Read this manual before using this product

Lisez ce manuel avant d'utiliser le produit

Lea este manual antes de usar el producto

Sony Customer Support

U.S.A.: https://www.sony.com/tvsupport
Canada: https://www.sony.com/am/support
U.S.A. Canada 1.800.222.SONY (7669) 1.877.899.SONY (7669)

Service à la clientèle Sony

Canada : https://www.sony.ca/support
États-Unis : https://www.sony.com/tvsupport
Canada États-Unis 1.877.899.SONY (7669) 1.800.222.SONY (7669)

Centro de Asistencia de Sony

https://esupport.sony.com/ES/LA/
Llame al número de teléfono que aparece en su tarjeta/pólicza de garantía.
Por favor no devuelva el producto a la tienda donde adquirió el producto.

Call the telephone number that appears on your warranty card/policy. Please do not return the product to the store.

Ne retournez pas le produit au magasin.

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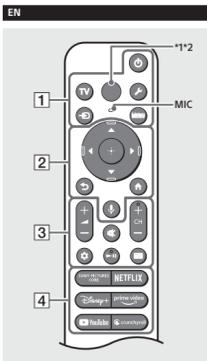
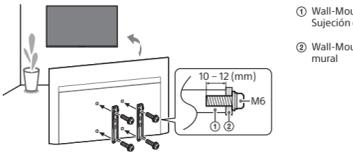
Dimensions and weight (without Table-Top Stand) / Dimensiones y peso (sin soporte de sobremesa)

Table with dimensions and weight for models K-85S30, K-75S30C, K-65S30C, K-55S30C, K-50S30, and K-43S30.

Dimensions and weight (with Table-Top Stand) / Dimensiones y poids (avec support de table) / Dimensiones y peso (con soporte de sobremesa)

Table with dimensions and weight for models K-85S30, K-75S30C, K-65S30C, K-55S30C, K-50S30, and K-43S30.

The length of the screw for Wall-Mount Bracket differs depending on the Wall-Mount Bracket design / La longitud del tornillo para el soporte de montaje mural varía dependiendo del espesor del soporte de montaje mural



The remote control shape, layout, availability and function of remote control buttons may vary depending on your region/country/TV model/TV settings.

- 1 (Power)
2 (Channel)
3 (Volume)
4 (App buttons)

*1 The remote control backlight will illuminate when the light sensor detects the ambient light is low.

About Manuals

Please retain the manuals for future reference.

Help Guide (On screen Manual)
To open it, select [Settings] -> [Help & Feedback] -> [Help] or select [Help] in the Home Menu.

Read and understand the contents of this manual before operating this product.

Note
Instructions about "Installing the TV to the Wall" are included within this TV's instruction manual.

IMPORTANT - Read the End User Software License Agreement before using your Sony product.

Location of the identification label
Labels for the TV Model No. and Power Supply rating are located on the rear of the TV.

IMPORTANT NOTICE

Owner's Record
The model and serial numbers are located at the side and/or rear of the TV.

Model Name

Serial No.

IMPORTANT NOTICE FOR MEXICO

Operation of this equipment is subject to the following two conditions: (1) It is possible that this equipment or device may not cause harmful interference and (2) this equipment or device must accept any interference, including interference that may cause undesired operation.

For information related to the certificate number, refer to the package label and / or product.

Note: This product uses the following module for wireless functionalities: Model: J20H05 Brand: FOXCONN

WLAN: 2.4 GHz (2,4000 GHz - 2,4835 GHz) 5 GHz (5,150 GHz - 5,850 GHz) 6 GHz (5,925 GHz - 6,425 GHz) Bluetooth®: 2.4 GHz (2,4000 GHz - 2,4835 GHz)

Information for the remote control with voice control is included with this product. Model: RMF-TX820U*1 Brand: Sony

Note: Uses the following device for wireless functionalities: Model: UE878 Brand: UEI

*1 To see the model name of the remote control, open the remote control cover and see the label on the remote control.

Safety Information

Notice for customers in the U.S.A.

Supplier's Declaration of Conformity
Trade Name: SONY
Model: K-85S30 / K-85S30C / K-75S30 / K-75S30C / K-65S30 / K-65S30C / K-55S30 / K-55S30C / K-50S30 / K-43S30

Compatible Wall-Mount Bracket Information

Table with columns for Sony TV Model No. and Sony Wall-Mount Bracket Model No.

Use with other Wall-Mount Brackets*2 may cause instability and could result in property damage or injury.

*1 Only for limited region/country/model. *2 For instructions on using the Wall-Mount Bracket with your TV please go to https://www.sony.com/am/support

To Customers
Sufficient expertise is required for TV installations. Be sure to subcontract the installation to a Sony dealer or licensed contractor and pay adequate attention to safety during the installation.

Before setting up your TV
Some TV models are packaged with a detached Table-Top Stand so you can mount your TV to a wall right away.

- *1 Only for limited region/country/model.
*2 For security purposes, be sure to remove all personal and account information before discarding, selling or passing your TV to someone else.

Paper manual

Setup Guide (on top of the product) / Reference Guide (this manual) / Safety and Regulatory Booklet.

Help Guide (On screen Manual)
To open it, select [Settings] -> [Help & Feedback] -> [Help] or select [Help] in the Home Menu.

Read and understand the contents of this manual before operating this product.

Note
Instructions about "Installing the TV to the Wall" are included within this TV's instruction manual.

IMPORTANT - Read the End User Software License Agreement before using your Sony product.

Location of the identification label
Labels for the TV Model No. and Power Supply rating are located on the rear of the TV.

IMPORTANT NOTICE

Owner's Record
The model and serial numbers are located at the side and/or rear of the TV.

Model Name

Serial No.

IMPORTANT NOTICE FOR MEXICO

Operation of this equipment is subject to the following two conditions: (1) It is possible that this equipment or device may not cause harmful interference and (2) this equipment or device must accept any interference, including interference that may cause undesired operation.

For information related to the certificate number, refer to the package label and / or product.

Note: This product uses the following module for wireless functionalities: Model: J20H05 Brand: FOXCONN

WLAN: 2.4 GHz (2,4000 GHz - 2,4835 GHz) 5 GHz (5,150 GHz - 5,850 GHz) 6 GHz (5,925 GHz - 6,425 GHz) Bluetooth®: 2.4 GHz (2,4000 GHz - 2,4835 GHz)

2 Secure the TV to the Stand. Use the optional hardware listed as follows (not supplied):

- M6 machine screws (screwed into the TV's rear cover)
A screw or similar (attach it to the Stand).

*1 Only for limited region/country/model.

Using the optional Wall-Mount Bracket (except SU-WL85S) (not supplied)
This TV's instruction manual only provides the steps to prepare the TV for Wall-Mount installation before it is installed on the wall.

Your TV can be mounted to a wall using a suitable Wall-Mount Bracket (not supplied). If the Table-Top Stand is attached to the TV, the TV may require detaching the Table-Top Stand; see "Detaching the Table-Top Stand from the TV".

For product protection and safety reasons, Sony strongly recommends that installation of your TV on the wall be performed by qualified professionals. Do not attempt to install it yourself.

Follow the instruction guide provided with the Wall-Mount Bracket for your model. Sufficient expertise is required in installing this TV, especially to determine the strength of the wall for withstanding the TV's weight.

The screws for installing the Wall-Mount Bracket to the TV are not supplied.

Refer to the following table for the wall-mount hole pattern.

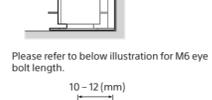
Table with columns a, b, c and rows for TV models K-85S30, K-75S30C, K-65S30C, K-55S30C, K-50S30, K-43S30.

Be sure to store the unused screws and Table-Top Stand in a safe place until you are ready to attach the Table-Top Stand. Keep the screws away from small children.

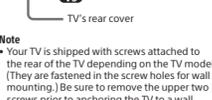
Note
Read the supplied safety documentation for additional safety information.

*1 Only for limited region/country/model.

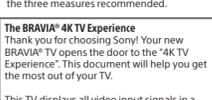
1 Remove the screws from the rear of the TV.



2 Attach the Wall-Mount Attachment (supplied with the TV) to the rear of the TV (to make it parallel with the wall).



3 Attach the Wall-Mount Bracket (not supplied) using the screws (not supplied).



Securing the TV

Sony strongly recommends taking measures to prevent the TV from toppling over. Unsecured TVs may tip and result in property damage, serious bodily injury or even death.

The BRAVIA® 4K TV Experience

Thank you for choosing Sony! Your new BRAVIA™ TV opens the door to the "4K TV Experience". This document will help you get the most out of your TV.

Note
For supported PC formats, refer to the online Help Guide.

Guidelines for IR Remote Control

- Point your remote control directly at the IR sensor located on the TV.
Make sure that no objects are blocking the path between the remote control and the IR sensor on your TV.

Preventing the TV from Toppling

- Secure the TV to a wall and/or Stand.
Do not allow children to play or climb on furniture and TV sets.
Avoid placing or hanging items on the TV.
Never install the TV on:
-slippery, unstable and/or uneven surfaces.
-furniture that can easily be used as steps, such as a chest of drawers.
Install the TV where it cannot be pulled, pushed, or knocked over.
Install the TV so that the TV's Table-Top Stand does not protrude out from the Stand (not supplied). If the Table-Top Stand protrudes out from the Stand, it may cause TV set to topple over, fall down, and cause personal injury or damage to the TV.

Fluorescent lamps can interfere with your remote control; try turning off the fluorescent lamps.

If you are having problems with the remote control, reinsert or replace your batteries and make sure that they are correctly inserted.

Installing the TV to the Wall

Using the optional Wall-Mount Bracket (SU-WL85S only)*1 (not supplied)

To Customers: For product protection and safety reasons, Sony strongly recommends that installation of your TV be performed by Sony dealers or licensed contractors. Do not attempt to install it yourself.

To Sony Dealers and Contractors:

Provide full attention to safety during the installation, periodic maintenance and examination of this product.

2 Repeat the previous step and remove the other side of the Table-Top Stand.

- Note
Three or more people are required to detach the Table-Top Stand.
Be careful not to use excessive force while detaching the Table-Top Stand from the TV.
Be careful when lifting the TV as the Table-Top Stand is detached, the Table-Top Stand may topple over and cause personal injury.

*1 Specified standby power is reached after the TV finishes necessary internal processes.

*2 Standby power consumption will increase when your TV is connected to the network.

Troubleshooting

General troubleshooting for issues like: black screen, no sound, frozen picture, TV does not respond, or network is lost, do the following steps.

1 Restart your TV by pressing the power button on the remote control for about five seconds.

2 Refer to the Help menu shown below.

3 Connect your TV to the Internet and perform a software update. Sony recommends you to keep your TV software updated.

4 Visit Sony support website (information provided on the front cover of this manual).

5 Perform the factory data reset.

When you plug in the TV, the TV may not be able to turn on for a while even if you press the power button on the remote control or the TV.

It takes time to initialize the system. Wait for about one minute, then operate it again.

How to reset the TV to factory settings

WARNING: The reset will clear all of your customized settings including the parental lock setting.

To force factory data reset, hold up the AC power cord. Press and hold [O] button on the TV, then plug in the AC power cord.

For security purposes, be sure to remove all personal and account information before discarding, selling or passing your TV to someone else.

The parental lock password has been forgotten.

Enter 4357 for the PIN and enter the new PIN.

Specifications

System

NTSC: National Television System Committee
ATSC: 8VSB Terrestrial
QAM on cable: ANSI/SCTE 07 2000 (Does not include CableCARD functionality)
Channel coverage: Analog terrestrial: 2 - 69 / Digital terrestrial: 2 - 69

Input/Output jacks

75 ohm external terminal for RF input
HDMI IN 1/2/3/4 (HDMI IN 3 eARC/ARC)
DIGITAL AUDIO OUT (OPTICAL)
Two channel linear PCM: 48 kHz/16 bits, Dolby Audio

Power and others

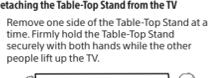
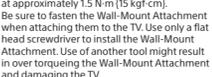
Power requirements: 110V / 240V AC, 50/60 Hz (U.S.A./Canada 120V AC, 60 Hz)
Power consumption: In use (W) K-85S30 / 85S30C: 372 K-75S30 / 75S30C: 291 K-65S30 / 65S30C: 227 K-55S30 / 55S30C: 202 K-50S30: 134 K-43S30: 103

Others

Operating temperature: 0 °C - 40 °C / 32 °F - 104 °F
Optional accessories: Wall-Mount Bracket: SU-WL85S (except K-85S30 / 85S30C / 50S30 / 43S30)

Detaching the Table-Top Stand from the TV

1 Remove one side of the Table-Top Stand at a time. Firmly hold the Table-Top Stand securely with both hands while the other people lift up the TV.



Be sure to store the unused screws and Table-Top Stand in a safe place until you are ready to attach the Table-Top Stand. Keep the screws away from small children.

Licensing Information

- Dolby, Dolby Vision, Dolby Atmos, Dolby Audio, and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation.
Copyright © 1992-2022 Dolby Laboratories. All rights reserved.
TUXERA is a registered trademark of Tuxera Inc. in the US and other countries.

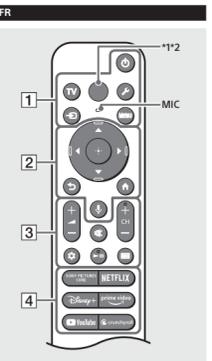
For Your Convenience

Online Registration:

Be sure to register your TV.

U.S.A. https://productregistration.sony.com

Canada https://www.sony.ca/registration



La forme de la télécommande, l'agencement, la disponibilité et la fonction des touches de la télécommande peuvent varier selon votre région ou pays ou le modèle/réglages du téléviseur.

1 (Alimentation)
TV : Affiche la liste des canaux de télévision ou commute sur l'entrée.

2 (Régles rapides) : Affiche les réglages rapides.

3 (Entrée) : Permet d'afficher et de sélectionner la source d'entrée, etc.

4 (Accueil) : Permet de retourner à l'écran d'accueil.

5 (Volume) : Permet d'augmenter ou de diminuer le volume.

6 (Sourdisse) : Permet d'activer ou de désactiver la fonction Sourdisse.

7 (Canal) : Permet de sélectionner le canal.

8 (Tableau de bord) : Affiche le tableau de bord.

9 (Guide) : Affiche le guide des programmes.

Touches de l'application

*1 Le rétroéclairage de la télécommande s'allume quand le capteur de lumière détecte que la lumière ambiante est faible.

*2 RMF-TX820U uniquement. Pour connaître le nom du modèle de la télécommande, ouvrez le couvercle de la télécommande et consultez l'étiquette sur la télécommande.

*3 Uniquement pour certaines régions/pays/modèles/langues.

*4 L'Assistant Google nécessite une connexion Internet.

*5 Le raccourci d'accessibilité est disponible en maintenant la touche [Sourdisse] enfoncée.

*6 Le réglage "Configuration d'un synchroiseur câble ou satellite" est nécessaire.

À propos des manuels

Veillez conserver ces manuels à titre de référence.

Manuel papier

Manuel de configuration (sur le dessus du produit) / Manuel de référence (le présent manuel) / Livret de sécurité et réglementation.

Manuel d'aide (manuel à l'écran)

Pour l'ouvrir, sélectionnez [Paramètres] -> [Aide et commentaires] -> [Aide] ou sélectionnez [Aide] dans le menu d'accueil, si [Aide] n'existe pas, sélectionnez [Touche d'aide] -> [Aide].

Vous pouvez consulter le Manuel d'aide avec votre téléphone intelligent (visitez le site Web fourni sur la première de couverture du Manuel de référence).

Veillez lire et vous assurer de comprendre le contenu de ce manuel avant d'utiliser ce produit.

Remarque

Des instructions pour « Fixer le téléviseur au mur » sont incluses dans le mode d'emploi de ce téléviseur.

Lisez la documentation de sécurité fournie. Lisez les avertissements sur l'utilisation en toute sécurité.

Les images et illustrations utilisées dans les manuels fournis sont fournies à titre de référence et peuvent différer de l'aspect réel du produit.

Les menus de réglage peuvent changer sans préavis en raison des mises à jour du logiciel. Pour les dernières informations, visitez le site Web d'assistance de Sony.

IMPORTANT - Lisez le contrat de licence logicielle de l'utilisateur final avant d'utiliser votre produit Sony.

Utiliser votre produit signifie que vous acceptez les termes du contrat de licence logicielle de l'utilisateur final. Le contrat de licence logicielle entre vous et Sony est disponible en ligne sur le site Web Sony (https://www.sony.net/vr-software-licenses/fr) ou sur l'écran de votre produit.

Appuyez sur [Régles rapides] sur la télécommande et sélectionnez [Paramètres] -> [Système] -> [À propos] -> [Renseignements juridiques] -> [Contrat de licence d'utilisateur final].

Emplacement de l'étiquette d'identification

Les étiquettes indiquant le numéro de modèle et les caractéristiques nominales de l'alimentation du téléviseur se trouvent à l'arrière du téléviseur.

AVIS IMPORTANT

Fiches d'identification
Les numéros de modèle et de série sont indiqués à l'arrière et/ou sur le côté du téléviseur. Notez ces numéros dans les espaces ci-dessous. Faites-y référence chaque fois que vous appelez votre détaillant Sony au sujet de ce téléviseur.

Ne laissez les enfants jouer ou monter sur les meubles et les téléviseurs.

Évitez de placer ou d'accrocher des objets sur des surfaces glissantes, instables et/ou inégales.

Un meuble qui peut facilement servir d'échelle, comme une commode à tiroirs.

Installez le téléviseur où il ne peut pas être tiré, poussé ou renversé.

AVIS IMPORTANT POUR LE MEXIQUE

L'opération de ce appareil est autorisée aux deux conditions suivantes: (1) Il faut que cet équipement ou appareil ne provoque pas d'interférences nuisibles, et (2) cet équipement ou appareil doit accepter toute interférence, y compris les interférences pouvant entraîner un fonctionnement indésirable.

Pour plus d'informations sur le numéro de certificat, reportez-vous à l'étiquette de l'emballage « E » ou au produit.

Remarque : Ce produit utilise les modules suivants pour les fonctionnalités sans fil :

Modèle : J20H05
Marque : FOXCONN

WLAN : 2.4 GHz (2,4000 GHz - 2,4835 GHz) 5 GHz (5,150 GHz - 5,850 GHz) 6 GHz (5,925 GHz - 6,425 GHz) Bluetooth®: 2.4 GHz (2,4000 GHz - 2,4835 GHz)

Information concernant la télécommande à commande vocale incluse dans ce produit : Modèle : RMF-TX820U*1 Marque : Sony

Remarque : Utilisez l'appareil suivant pour les fonctionnalités sans fil
Modèle : UE878
Marque : UEI

*1 Pour connaître le nom du modèle de la télécommande, ouvrez le couvercle de la télécommande et consultez l'étiquette sur la télécommande.

Consignes de sécurité

Avis pour les clients aux États-Unis

Déclaration de conformité du fournisseur

Appellation commerciale : SONY
Modèle : K-85S30 / K-85S30C / K-75S30 / K-75S30C / K-65S30 / K-65S30C / K-55S30 / K-55S30C / K-50S30 / K-43S30

Partie responsable : Sony Electronics Inc. Adresse : 16535 Via Esprillo, San Diego, CA 92127 U.S.A. Numéro de téléphone : 858-942-2230

Information sur le support de fixation murale compatible

Utilisez le support de fixation murale Sony ci-dessous correspondant au modèle de votre téléviseur.

